



Cranborne Middle School



Headteacher: Mr R Stevens
Assistant Headteachers: Mrs A Williams, Mr S Gillott

Friday, 19th April 2024

Dear Parent/Carer,

Here at Cranborne Middle School we are already preparing for the new academic year and, as always, we are looking forward to welcoming our new students and ensuring their transition is a positive experience that builds their confidence for the future.

An important part of that transition is taking pride in our school uniform and the values it represents. We believe that a clear and consistent uniform policy has a vital role to play in helping all our students feel part of something bigger – and just as importantly, that everyone is an equal and valued member of our school community.

Our uniform supplier, SWI, have created a Parent Guide which is available on their website at www.swischoolwear.co.uk/parentguide

The guide includes details of:

- Our school uniform and prices
- How to order online
- Offers and promotions on essential and accessory items
- Sizing guides and recommendations
- Everything you need for back to school
- Free extended returns

We know that our students take pride in their uniform and that feeling good about what they wear to school helps them be at their best. You can find full details of our uniform and sportswear policies on our website. We have also attached the corresponding pages from this year's pupil diary to show in more detail what our uniform expectations are.

Please be particularly aware that students should not have ears pierced twice as only one stud in each ear is allowed. Students should also avoid any extreme hairstyles which includes tramlines, tracks etc which seem to be a growing trend at present.

Should you have any queries about your requirements please contact SWI's customer service team:
Tel: 01928 752610 - Monday to Friday - 8.30AM to 5PM
Email: customerservice@swi.co.uk

We hope this information is useful and helps you prepare for a successful year ahead.

Yours sincerely

Mr R Stevens
Headteacher

Damerham Road ❖ Cranborne ❖ Wimborne ❖ Dorset ❖ BH21 5RP
☎ 01725 517348 ✉ office@cranbornemid.dorset.sch.uk
Web: www.cranbornemid.dorset.sch.uk



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